

For Immediate Release
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Summer is almost here! Let's Go Boating NJ

Manasquan, New Jersey – As boaters head to the water this Memorial Day weekend, the Marine Trades Association of New Jersey (MTA/NJ), a non-profit organization dedicated to promoting, protecting and advancing the recreational boating industry, would like to remind everyone to be prepared before you hop on your boat, be safe, be green and most importantly have fun!

Spending summers on the water and enjoying all that New Jersey has to offer is a way of life for residents and visitors. Boating is a pastime that becomes part of your very being – part of one's psyche. In New Jersey, there are 127 miles of coastline, hundreds of miles of bay-shore, many inland lakes and tributaries and 17 of 21 counties bordering on saltwater. All of these beautiful waterways and natural resources offer enriching opportunities for self-discovery, whether it's simply enjoying the warm glow of an evening sunset on the water, fishing or enjoying water activities with children, friends and family.

In 2013, the MTA/NJ launched the Go Boating NJ initiative with an original objective to provide boaters throughout the region with current and accurate information on the condition of New Jersey's waterways and popular boating areas following the devastation of Hurricane Sandy. The goal of the campaign was to address boater concerns by providing coverage of the restoration efforts taking place each day. A new website, GoBoatingNJ.org was created and includes videos, links and boating resources.

The GoBoatingNJ.org website is a valuable resource for all boaters that live in New Jersey or vacation here. The site directly links to safety information, rules and regulations from the United States Coast Guard and the New Jersey State Marine Police. The site also includes a multitude of clean boating practices, a list of launch sites, pump out locations and more.

“With waterway debris removal complete, the Go Boating NJ campaign's objectives are shifting to now highlight New Jersey's most popular boating areas, destinations and activities on the water,” stated MTA/NJ Executive Director, Melissa Danko. “We are collecting information and plans are in the works to get this information out there to all boaters and visitors to enhance their boating experiences.”

In addition to all of the great resources available online at GoBoatingNJ.org, boaters also have the opportunity to win great boating prizes! All they need to do is grab a camera, capture their

great boating moments and share them on the [Go Boating NJ Facebook page](#). Winners will be announced all summer long and awarded prizes from participating MTA/NJ member businesses. These photos should show off you, your friends and family having fun on New Jersey's waterways. Let's Go Boating NJ!

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.