

News Release



FOR IMMEDIATE RELEASE

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Contact: Melissa Danko

Help Remap the Jersey Coast and Support Hurricane Sandy Recovery July 19-21, 2013

Manasquan, NJ – Navionics has partnered with the Marine Trades Association of New Jersey, West Marine and other local businesses to organize the Remap New Jersey/Sandy Project. The Remap New Jersey/ Sandy Project is a 3-day event to be held July 19-21 in order to remap affected areas along the New Jersey coast. As part of this effort, Navionics will donate \$1 per mile of sonar logs to benefit the Marine Trades Association of New Jersey Recovery & Relief Fund.

How to help: Hummingbird and Garmin users can record sonar logs, and then upload them to the Navionics webstore. Updated charts, reflecting everyone's contributions to SonarCharts and Community Edits, can be downloaded after about one week. Visit navionics.com/sandy for further details.

Navionics representatives will be at three locations to kick off the event with how-to seminars. There will be free food, drinks and prizes to those who show up to learn how to help fellow boaters remap the coast. Seminars will be held July 18 and 19 from 6 to 8 p.m. at the following locations.

51 Chambersbridge Road
Brick, NJ 08723
Phone: 732-864-8140

494 Market Street
Perth Amboy, NJ 08861-4565
Phone: 732-442-5700

258 New Road
Somers Point NJ 08244-2177
Phone: 609-601-0061

Additional Remap New Jersey/Sandy Project Partners are GMT Electronics, Lockwood Boat Works, Manasquan River Club, Professional Sportfish Services, ProMarine Electronics.

About Navionics

For nearly 30 years, Navionics has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and for outdoors use. Navionics, based in Viareggio, Italy,

operates its US Headquarters in Wareham, Massachusetts, and worldwide offices in the UK, India, Australia and Estonia. For more information about Navionics, please visit navionics.com.

About the Marine Trades Association of New Jersey Recovery & Relief Fund

This Fund is a 501 (c) (3) corporation, was organized to provide relief and aid to recreational marine businesses in New Jersey that have been impacted by Hurricane Sandy and other national and local disasters. The MTA/NJ Recovery & Relief Fund will accept donations and contributions to the fund as well as conduct fundraising activities. All of the funds collected will be distributed directly to aid recreational marine businesses and individuals that have been adversely affected by Hurricane Sandy and other national and local disasters.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. In addition, the MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.